

Make your mark and 'Re-Picture' Australia

Picture this: image-makers now have the opportunity to make a mark on history. The National Library of Australia, through its online pictorial resource, Picture Australia, invites all image-makers to "mash-up" public domain historical images into new artworks. By incorporating your own illustrations and photographs with these public domain images, new montages can be created. These new creations will then play a role in the national record – or may be acquired by a collecting institution.

"The aim of the project is to encourage the creative use of the nation's collections and attracting new audiences who play and work in the visual industries," the manager of Picture Australia, Fiona Hooton, said.

"We are encouraging image-makers to creatively reuse, reinterpret and 'Re-Picture', she said.

Picture curators from libraries, archives, galleries, and museums from around the country have provided high-resolution images from their collections for the project. After image-makers load their 'mash-ups' to the 'Re-Picture' Australia Flickr group, they will then be transferred to Picture Australia, a week later.

In conjunction with the National Library of Australia, Canberra Contemporary Art Space ([CCAS](http://www.ccas.org.au)) is planning an online exhibition of selected works from the Re-Picture Australia Flickr group in 2009. If you want to be involved in the exhibition, submit works to the Re-Picture Australia group. Selected works will be announced later in 2009.

Other cultural agencies across the country will also be invited to collaborate by screening works from Re- Picture Australia in their venues.

Information on how to access the public domain images and add and describe your own work can be accessed from Picture Australia. <http://www.pictureaustralia.org/contribute/individual.html>

Manager of Picture Australia Fiona Hooton is available for interview.

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